



Launching Loss Prevention Dashboards for Retailers Using MicroStrategy Report

PROJECT TYPE – Maintenance

OVERVIEW

A leading retail chain for arts and crafts, with more than 1,000 retail outlets across the U.S. and Canada, needed a robust governance structure to:

- Identify and reduce loss in quantity and value of the end product
- Evaluate hidden loss due to favors, promotional unrecorded deals and shrinkage
- Provide a point-of-sales (POS) exceptions report
- Assess pilferage, based on the location and visibility of products

BUSINESS NEEDS

SOLUTIONS

Our Team used an Agile/Waterfall methodology to provide the client's key decision-makers with succinct Loss Prevention Dashboards. The reports and dashboards helped the client in the following manner:

- Accurate detection of client deals, undertaken as favors or as promotional deals
- Easy identification and reporting of product pilferage
- Ability to distinguish stores within the chain, which are above company benchmark for shrinkage
- Quick detection of frauds, using loyalty card conversions

BUSINESS BENEFITS

Based on MicroStrategy Report Services, the dashboards provided a complete picture of loss, shrinkage and pilferage within a store, enabling the client to take corrective-preventive measures to address the same.

The USP of this solution is that it can be customized and reused in other clients' projects as well.



Salient Features of our Solutions, using MicroStrategy

- A result-oriented team of certified professionals with in-depth knowledge of MicroStrategy
- A dedicated MicroStrategy Center of Excellence (CoE) for comprehensive reach across different industries
- Rich experience with major clients in the Banking, Finance and Insurance domain, for the past decade